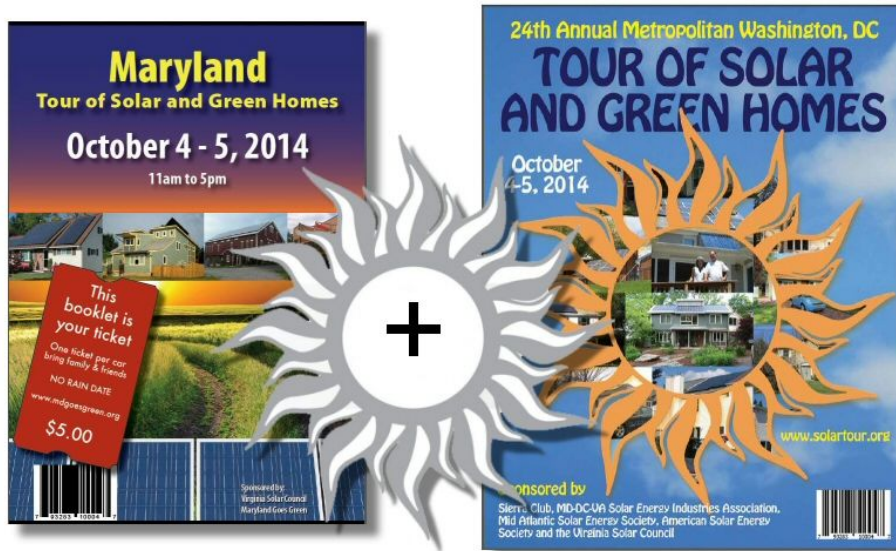


2015 Solar and Green Home Tours (October 3 – 4, 2015)

To all of our supporters,

We have some exciting news... this year we are combining the Maryland and the DC Metro area solar and green home tours into one huge regional tour.



Sponsorship Opportunities for the 2015 Solar and Green Home Tours

Contact: Rich Maranto (rich@mdgoesgreen.org)

The 2015 Tour Guide: We anticipate that this year's guide will be 60+ pages (5 ½ x 8 ½ inch). The Solar Tour Guide is the visitors passport to the homes with descriptions, photos, directions and colorful maps to all the homes. It's also a convenient resource featuring local incentives and colorful sponsorship ads from local installers.

Last year we printed 1,950 guides to distribute. We also had 3,200+ website downloads (PDF) from our websites.

Sponsorship ad pricing** for the 2015 Tour Guide:

- Back Cover (color): \$1,350 [ad size: 5" wide x 8" tall]
- Inside Front Cover (color): \$1,050 [ad size: 5" wide x 8" tall]
- Inside Back Cover (color): \$1,050 [ad size: 5" wide x 8" tall]
- Full-page (color): \$850 [ad size: 5" wide x 8" tall]
- Half-page (color): \$450 [ad size: 5" wide x 4" tall]
- Quarter-page (color): \$350 [ad size: 2.5" wide x 4" tall]
- Business card size (color): \$200 [ad size: 2.5" wide x 1.5" tall]

**** Price includes sample Tour Guides. Additional copies are available for \$5 each. 15% discount available for non profits, community associations and government agencies.**

For a sample of the 2014 guides, go to: www.mdgoesgreen.org/2015-solar-tour-sponsors/

Deadlines:

- July 15, 2015: Final day to reserve ad space.
- July 31, 2015: Ad artwork due.
- July 31, 2015: Full payment for ad due.

Tour Guides will be available for sale on September 1, 2015