

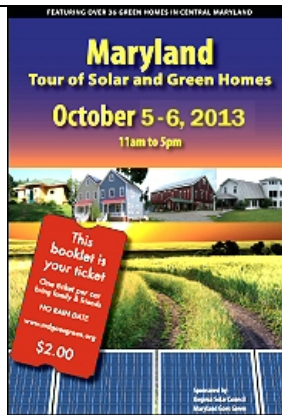
Sponsorship Opportunities for the 2014 Solar and Green Home Tours (October 4 – 5, 2014)

Contact: Rich Maranto (rich@mdgoesgreen.org)

2014 Maryland Tour Guides

The 48+ page (5 ½ x 8 ½ inch) Solar Tour Guide is the passport to the homes with descriptions, photos, directions and colorful maps to all the homes.

It's also a convenient resource featuring local incentives and colorful ads from local installers.



Tour Guide Features

- Over 48 homes
- 3 tours in one
- Solar ROI
- Case study
- Grants - MD, DC, VA
- Colorful maps
- Featured home
- Informative articles
- Solar installers
- Resources

We print 750+ guides to distribute. We also have ~1,500+ website downloads (PDF).

Sponsorship ad pricing for the 2014 Maryland Tour Guide:**

- Back Cover (color): \$900
- Inside Front Cover (color): \$740
- Inside Back Cover (color): \$740
- Full-page (color): \$500
- Half-page (color): \$290
- Quarter-page (color): \$240
- Business card size (color): \$160

** Price includes sample Tour Guides. Additional copies are \$5 each.

For artwork specifications & a sample of the 2013 guide, go to:
www.mdgoesgreen.org/solar-tour

Deadlines:

- June 1, 2014: Final day to reserve ad space.
- June 15, 2014: Ad artwork due.
- June 15, 2014: Full payment for ad due.

Tour Guides available for sale on September 1, 2014

+++++++ Receive a 10% Discount When Sponsoring BOTH Tours +++++++

2014 Metro DC Tour Guides

The 40+ page (8 ½ x 11 inch) Solar Tour Guide is the passport to the homes with descriptions, photos, directions and colorful maps to all the homes.

It's also a convenient resource featuring local incentives and colorful ads from local installers.



Tour Guide Features

- Over 44 homes
- 3 tours in one
- Solar ROI
- Case study
- Grants - MD, DC, VA
- Colorful maps
- Featured home
- Informative articles
- Solar installers
- Resources

We print 1,250 guides to distribute. We also have ~1,500+ website downloads (PDF).

Sponsorship ad pricing for the 2014 Metro DC Area Guide:**

- Back Cover (color): \$1,575
- Inside Front Cover (color): \$1,050
- Inside Back Cover (color): \$1,050
- Full-page (color): \$850
- Half-page (color): \$520
- Half-page (b&w): \$420
- Quarter-page (color): \$315
- Quarter-page (b&w): \$265
- Business card size: \$160

** Price includes sample Tour Guides. Additional copies are \$5 each.

For artwork specifications go to:
<http://solartour.org/sponsors.html>

Deadlines:

- June 1, 2014: Final day to reserve ad space.
- June 15, 2014: Ad artwork due.
- June 15, 2014: Full payment for ad due.

Tour Guides available for sale on September 1, 2014

New this year!
Banner ad on SolarTour.org: \$525