

Sponsorship Opportunities for the 2013 Solar and Green Home Tours (October 5 - 6, 2013)

Contact: Rich Maranto (rich@mdgoesgreen.org)

2013 Maryland Tour Guides

The 44+ page (5 ½ x 8 ½ inch) Solar Tour Guide is the passport to the homes with descriptions, photos, directions and colorful maps to all the homes.

It's also a convenient resource featuring local incentives and colorful ads from local installers.



Tour Guide Features

- Over 36 homes
- 3 tours in one
- Solar ROI
- Case study
- Grants - MD, DC, VA
- Colorful maps
- Featured home
- Informative articles
- Solar installers
- Resources

We print 750+ guides to distribute. We also have ~1,000 website downloads (PDF).

Sponsorship ad pricing** for the 2013 Maryland Tour Guide:

- Back Cover (color): \$850
- Inside Front Cover (color): \$700
- Inside Back Cover (color): \$700
- Full-page (color): \$475
- Half-page (color): \$275
- Quarter-page (color): \$225
- Business card size (color): \$150

** Price includes sample Tour Guides. Additional copies are \$2 each.

For artwork specifications & a sample of last year's guide, go to:

www.mdgoesgreen.org/solar-tour

Deadlines:

- June 1, 2013: Reserve ad space.
- June 15, 2013: Ad artwork due.
- June 15, 2013: Full payment for ad due.

Tour Guides available for sale on September 1, 2013

+++++ Receive a 10% Discount When Sponsoring BOTH Tours +++++

2013 Metro DC Tour Guides

The 44+ page (8 ½ x 11 inch) Solar Tour Guide is the passport to the homes with descriptions, photos, directions and colorful maps to all the homes.

It's also a convenient resource featuring local incentives and colorful ads from local installers.



Tour Guide Features

- Over 70 homes
- 3 tours in one
- Solar ROI
- Case study
- Grants - MD, DC, VA
- Colorful maps
- Featured home
- Informative articles
- Solar installers
- Resources

We print 1,250 guides to distribute. We also have ~1,000 website downloads (PDF).

Sponsorship ad pricing** for the 2013 Metro DC Area Guide:

- Back Cover (color): \$1,500
- Inside Front Cover (color): \$1,000
- Inside Back Cover (color): \$1,000
- Full-page (color): \$800
- Half-page (color): \$500
- Half-page (b&w): \$400
- Quarter-page (color): \$300
- Quarter-page (b&w): \$250
- Business card size: \$150

** Price includes sample Tour Guides. Additional copies are \$5 each.

For artwork specifications go to:

<http://solartour.org/sponsors.html>

Deadlines:

- June 1, 2013: Reserve ad space.
- June 15, 2013: Ad artwork due.
- June 15, 2013: Full payment for ad due.

Tour Guides available for sale on September 1, 2013

New this year!

Banner ad on SolarTour.org: \$500